

Implement six principles that will increase effectiveness in your pursuit to serve and protect.

### Coactivity

Policing based on the concept of working together with citizens



### Character

Having the inward motivation to do what is right



### Authority

Staying under the protection of authorities



### Restoration

Developing a faithful spirit instead of one of pride



### Relationships

Building integrity, openness, and accountability with others

### Strongholds

Overcoming fear, apathy, and tolerance for crime



## CHARACTER FIRST!

520 West Main Street  
Oklahoma City, OK 73102  
(405) 815-0001  
[www.characterfirst.com](http://www.characterfirst.com)



Find power for effective law enforcement inside

# Police Dynamics

Indianapolis, IN      Oklahoma City, OK  
April 17-18, 2003      October 16-17, 2003



Character-based principles for effective law enforcement

# Power for Effective Law Enforcement

## Seminar Registration



### Day One: A Foundation for Effective Law Enforcement

Officers with good character are essential for building community trust. Character reclaims "criminal strongholds" by overcoming the fear, apathy, and tolerance of crime that allow it to flourish.

This seven-hour seminar, presented by *Police Dynamics* in cooperation with *Character First!*, will help you learn to deal effectively with the challenges facing today's law enforcement agencies.

You will be introduced to character-based principles and equipped with powerful insights on how to successfully promote character. Sheriff Ray Nash will present what he calls *dynamics*—concepts that play a large role in determining the success of law enforcement officers.

### Coactive Policing

Sheriff Nash will present a principled approach to law enforcement that views the department's relationship with the community as the essential element in restoring law, order, and peace to its neighborhoods. He will show how to shift the focus of police work from randomly handling calls to efficiently solving problems.

Discover the dynamic principles of character development that make outstanding police forces even better by building integrity, accountability, and professionalism.



### Sheriff Ray Nash

Ray Nash is a twenty-year veteran of law enforcement, serving in positions ranging from police dispatcher to officer, Chief of Police to Sheriff. Internationally recognized as a leading expert on community policing, he has founded the Police Dynamics Institute. Sheriff Nash holds an A.S. in Criminal Justice and a B.S. in Workforce Development from Southern Illinois University.

### Special Second Day of Training Available

In this special training Sheriff Nash presents the dynamics of discretion, compliance, jurisdiction, and expectations. You will also be introduced to *Character First!* resources and shown how an ongoing character emphasis can bring lasting benefits to your department. This seminar lasts from 8:30 A.M. to 4:30 P.M. a day following the one-day training.

**Indianapolis- April 18      Oklahoma City- October 17**

Attend a second day  
of training for only  
**\$50**

### One-Day Training Schedule

(see information on next panel for second day of training)

#### Indianapolis, IN

April 17, 2003—\$99

8:30 A.M.—4:30 P.M.

Indianapolis Training Center

2800 North Meridian

Indianapolis, IN 46208

#### Oklahoma City, OK

October 16, 2003—\$99

8:30 A.M.—4:30 P.M.

Oklahoma City Training Center

520 West Main Street

Oklahoma City, Oklahoma



Name \_\_\_\_\_

Agency \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Postal Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-Mail Address \_\_\_\_\_

### Registration Information

Cost includes training, materials, lunch, and a \$50 non-refundable deposit. Limited on-site accommodations are available. Please call for more information.

#### Indianapolis, IN

1-Day Training- April 17, 2003 \$99

Special! 2-Day Training- April 17-18, 2003 \$149

#### Oklahoma City, OK

1-Day Training- October 16, 2003 \$99

Special! 2-Day Training- October 16-17, 2003 \$149

### Payment

My check or money order is enclosed. # \_\_\_\_\_

Please bill my credit card:

MasterCard  VISA  American Express  Discover

Card # \_\_\_\_\_ Exp. \_\_\_\_/\_\_\_\_

Total Payment \$ \_\_\_\_\_

Signature \_\_\_\_\_

### Travel

I will be flying. Round trip airport transportation is available for \$15.

I will be driving.

### How to Register

Character Training Institute  
conference@characterfirst.com

Fax (405) 815-0002 • Phone (405) 815-0001

520 West Main Street • Oklahoma City, OK 73102