Implement six principles that will increase effectiveness in your pursuit to serve and protect.

Coactivity

Policing based on the concept of working together with citizens

Character

Having the inward motivation to do what is right

Authority

Staying under the protection of authorities

Restoration

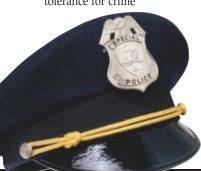
Developing a faithful spirit instead of one of pride

Relationships

Building integrity, openness, and accountability with others

Strongholds

Overcoming fear, apathy, and tolerance for crime





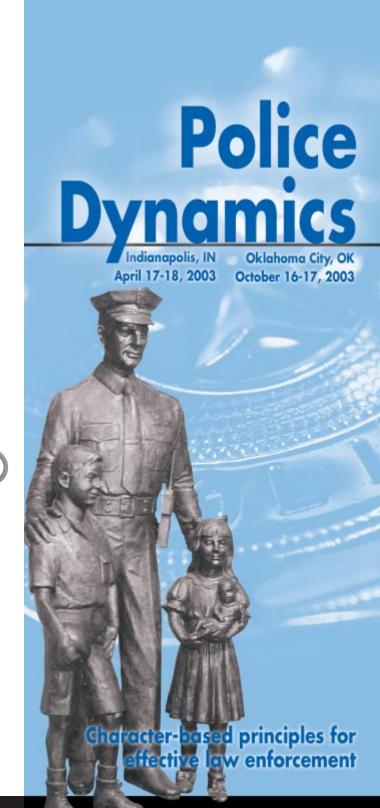






520 West Main Street Oklahoma City, OK 73102 (405) 815-0001 www.characterfirst.com

Find power for effective law enforcement inside



Power for Effective Law Enforcement



One-Day Training Schedule (see information on next vanel for second day of training

Indianapolis, IN

April 17, 2003—\$99

8:30 A.M.–4:30 P.M. Indianapolis Training Center

2800 North Meridian Indianapolis, IN 46208

Oklahoma City, OK

October 16, 2003—\$99

8:30 A.M.-4:30 P.M.

Oklahoma City Training Center 520 West Main Street

Oklahoma City, Oklahoma

Day One: A Foundation for Effective Law Enforcement

Officers with good character are essential for building community trust. Character reclaims "criminal strongholds" by overcoming the fear, apathy, and tolerance of crime that allow it to flourish.

This seven-hour seminar, presented by *Police Dynamics* in cooperation with *Character First!*, will help you learn to deal effectively with the challenges facing today's law enforcement agencies.

You will be introduced to character-based principles and equipped with powerful insights on how to successfully promote character. Sheriff Ray Nash will present what he calls *dynamics*—concepts that play a large role in determining the success of law enforcement officers.

Coactive Policing

Sheriff Nash will present a principled approach to law enforcement that views the department's relationship with the community as the essential element in restoring law, order, and peace to its neighborhoods. He will show how to shift the focus of police work from randomly handling calls to efficiently solving problems.

Discover the dynamic principles of character development that make outstanding police forces even better by building integrity, accountability, and professionalism.

Sheriff Ray Nash

Ray Nash is a twenty-year veteran of law enforcement, serving in positions ranging from police dispatcher to officer, Chief of Police to Sheriff. Internationally recognized as a leading expert on community policing, he has founded the Police Dynamics Institute. Sheriff Nash holds an A.S. in Criminal Justice and a B.S. in Workforce Development from Southern Illinois University.

Special Second Day of Training Available

In this special training Sheriff Nash presents the dynamics of discretion, compliance, jurisdiction, and expectations. You will also be introduced to *Character First!* resources and shown how an ongoing character emphasis can bring lasting benefits to your department. This seminar lasts from 8:30 A.M. to 4:30 P.M. a day following the one-day training.

Indianapolis- April 18 Oklahoma City- October 17

Seminar Registration

Name	
Agency	
Mailing Address	
City	
State	Postal Code
Phone	Fax

Registration Information

Cost includes training, materials, lunch, and a \$50 non-refundable deposit. Limited on-site accommodations are available. Please call for more information.

Indianapolis, IN

- ☐ 1-Day Training- *April* 17, 2003 \$99
- ☐ Special! 2-Day Training- April 17-18, 2003 \$149

Oklahoma City, OK

- ☐ 1-Day Training- October 16, 2003 \$99
- ☐ Special! 2-Day Training- October 16-17, 2003 \$149

Pavment

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☐ My check or money order is enclosed. #	
☐ Please bill my credit card:	
☐ MasterCard ☐ VISA ☐ American Express	☐ Discover
Card #	Exp/
Total Payment \$	
Signature	

Travel

Attend a second day of training for only

\$50

- $\hfill \square$ I will be flying. Round trip airport transportation is available for \$15.
- ☐ I will be driving.

How to Register

Character Training Institute conference@characterfirst.com Fax (405) 815-0002 • Phone (405) 815-0001 520 West Main Street • Oklahoma City, OK 73102