

Character Council of Indiana

Our character focus for the month of *MAY* is the quality of

VIRTUE

VS. IMPURITY

“The moral excellence evident in my life as I consistently do what is right”

VIRTUE ~ THREE KEY QUESTIONS

Do you want more personal *freedom*? Do you want to be regarded as good *leader*? Do you desire the power of a *good name*? Most of us would quickly say yes to these questions, however we may not know how to achieve these goals.

What is freedom? Often we see freedom as the well-deserved option to do what we want. The use of pornography has risen dramatically through anonymous Internet access. People reason that pornography is a personal freedom that will not hurt anyone, since it does not directly involve anyone else. In reality, pornography is very addicting and has a negative impact to the family, to marriage and especially to young people. Viewing pornography is *anything but* a personal freedom. It is slavery to a destructive addiction. Research shows that 9% of people who view Internet pornography spend more than 11 hours weekly surfing for erotic content. I have two friends that have lost their jobs due to pornography. One was a pastor. Freedom is the not the choice to do what I want, it is the *power to do what I ought*.

What is a leader? A leader is someone who can influence others. Leaders committed to a virtuous workplace know that apparent small decisions could have large impact due to the precedent-setting nature they have. Allowing an employee to post a suggestive calendar in your department may not seem like a big deal, until you consider the long-term implications to the workplace culture. A good leader is measured by their personal character and by the amount of positive influence they have on others.

What power is there in a good name? Power to make tough decisions and to speak the truth, even when it is not popular. Power based on substance, not appearance. This type of power is fueled by a clear conscience. *Virtue equals influence*.

WORKPLACE APPLICATION

1. When was the last time you inspected your employees' offices, company vehicles or computer systems for inappropriate content?
2. Does your dress code communicate a high standard?
3. Profanity is used in your workplace (*never, rarely, sometimes, or often*).

COMMITMENT

I Will do what is Right and encourage others to do the same

I Will guard my eyes, ears, words, and thoughts

I Will learn to stand alone

I Will abstain from anything which might damage or pollute my mind or body

I Will treat others as I would want them to treat me



UPCOMING EVENTS:

☞ Tuesday, May 15th Character Leadership Breakfast, 7:00 – 8:00

☞ Thursday, May 17th **CHARACTER FIRST!** Training, 9:00 – 4:00

Events are held at the Indianapolis Training Center, 2820 N. Meridian unless otherwise noted. For more information about any of these events, please call our Indianapolis office at (317) 543-4870 or e-mail us at info@charactercouncil.org