

# CHARACTER FIRST!®

## Implementation Seminar



### CHARACTER FIRST!® Solutions

Character First! provides unique training, specialized consulting services, and practical resources based on forty-nine specific character qualities, for business and organizations.

Lasting solutions to workplace problems come when employees demonstrate character qualities like initiative, responsibility, and thoroughness. Through emphasizing, requiring, and recognizing these positive character qualities, and many others like them, you can encourage your employees to demonstrate positive character.

### Your Trainer

Jack Frisby has been training in the area of human development for the past nine years. He has authored a character-based sales training program called *SERVANT Selling*. Jack is a certified Associate Trainer with Character First and has trained throughout the U.S. and in China.



### Testimonials

“By emphasizing character, we have seen a dramatic decrease in company turnover during the past four years.”

**Todd Anderson, VP of Housing**  
C.P. Morgan Homes

“This training has helped our management team hire quality people, recognize positive behavior, and correctly discipline improper actions and attitudes.”

**Linda Carmody, President & CEO**  
Central Indiana Better Business Bureau

### Implementation Seminar

This seven-hour seminar will acquaint you with character-based principles and equip you with powerful yet practical insights on how good character can impact your organization. Through emphasizing, requiring, and recognizing positive character qualities, you can encourage true success within your organizations. Topics include:

- Why Character First • How to Build Character
- How to Make an Appeal • Character Resources

### Who Should Attend?

- Management Prospects • Line Staff
- Leadership Team • Office Personnel

### Advanced Implementation

This seven-hour seminar is designed to take your character emphasis even further! Learn vital principles that will impact your staff with good character and multiply the effectiveness of your character emphasis. Join the thousands of managers and supervisors who are reaping the benefits of putting character first! Topics include:

- Hiring for Character • Character-Based Correction
- Communicating the Standard • Character Evals

### Who Should Attend?

- Leadership Team • Corporate Executives
- Managers & Supervisors • HR Personnel

Rate includes 7 hours of training, lunch, a training manual, and a twelve month subscription to the Character First! Corporate Bulletins

### Seminar Information

**TIME:** 8:30AM - 4PM

**PLACE:** 2820 N. Meridian, Indianapolis

**RATES:** (PER ATTENDEE)

**UPCOMING DATES** (LIST W/EACH ATTENDEE)

1-4: \$195

5-9: \$175

10+: \$150

**Government, Non-profit\*:** \$95

\*Organizations who receive 75% or more of their support from contributions.

**Next Implementation Seminar**

**Wednesday  
September 28**

Attendee 1	Date
Attendee 2	Date
Attendee 3	Date
Attendee 4	Date
Attendee 5	Date
Attendee 6	Date

### Registration Information

Company \_\_\_\_\_ Mailing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Complete registration form and mail or fax to:

Character Council of Indiana • 1980 E 116th Street, Suite 125 ~ Carmel, IN 46032 • Phone (317)574-9505 • Fax (317)574-9515

The Indiana Social Worker, Marriage and Family Therapist and Mental Health Counselor Board has approved this organization to provide Category 1 Continuing Education for L.S.W., L.C.S.W., L.M.F.T. and L.M.H.C. However, licensees must judge the program's relevance to their professional practice.

~ [www.charactercouncil.org](http://www.charactercouncil.org)